

# Gourmet Leafy Salads

The Freshest and the Best-est



**Our Leafy Salads Range will drive traffic and sales at your Deli.**  
**Available Spring 2021!**

Our Leafy Salads range has been designed to maximise efficiencies and margins in your deli. From their super fast preparation time to our easy no-lock in contract, straightforward pricing structure, our Leafy Salads range is simply the best choice for your deli.

## Presenting our Salads

Our salads are ready in less than one minute per salad! Using our Tip and Display methodology any team member can replenish your display, maintaining HACCP controls at all times. We recommend using the Kata crocks from Dalebrook as they are perfectly sized for our wholesale packs. We can provide these for your store if you commit to stocking a wide range of Simply Tasty products in your deli\*

\* This will be assessed on a case by case basis, please call us to discuss your specific needs.

## Point of Sale

Our salads will sell themselves but to them out we have a range of support materials including:



Deli Freeze Sticker



Advertising signage



Tickets (with or without pricing)



Counter top display for BioPac

## Benefits to you



No lock in contracts or up front fees



Field Service Team



Fully HACCP compliant from our kitchen to your display



POS and merchandising support



We are a family owned and operated business



**Watch our salads video**

Scan the QR code to watch how simple it is to Tip and Display our Leafy Salads

Simply Tasty has years of supply category experience. We know delis! We also have a full end to end solution available and do more than salads!

To find out more contact our team at [info@jklking.com.au](mailto:info@jklking.com.au) or on (03) 5443 1388  
Visit our website for the full range at [simplytasty.com.au](http://simplytasty.com.au)

**simply  
tasty.**

# Easy and clear pricing for your customers

**\$4.95**  
Small

**\$7.00**  
Medium

**\$9.95**  
Large

**Dressings**  
**\$8.00**  
per 1L container

## How it works:

- Customer can choose one or more of the salads in each serving
- Customer can choose their own dressing suit their own tastes
- Recommended serving size based on BioPak Octa. You can purchase these directly through your packaging supplier or use your own Deli tubs with recommended serving quantities – Small 300g, Medium 400g & Large 600g



**Chicken Caesar Salad**

Simply Tasty Code: LEAF001

**\$16.00 per kilo**



**Mediterranean Meatball Salad**

Simply Tasty Code: LEAF002

**\$16.00 per kilo**

Weight	145g	200g	260g	150g	220g	280g
Cost Price (excl. dressing)	\$2.32	\$3.20	\$4.16	\$2.40	\$3.52	\$4.40
RRP Sell Price	\$4.95	\$7.00	\$9.95	\$4.95	\$7.00	\$9.95
GP%	53.13%	54.29%	58.19%	51.52	49.71%	55.78%



**Roasted Vegetable Salad**

Simply Tasty Code: LEAF003

**\$16.00 per kilo**



**Tandoori Chicken Salad**

Simply Tasty Code: LEAF004

**\$16.00 per kilo**



**Chicken Pesto Pasta Salad**

Simply Tasty Code: LEAF005

**\$16.00 per kilo**

Weight	145g	220g	280g	145g	200g	260g	145g	200g	260g
Cost Price (excl. dressing)	\$2.32	\$3.52	\$4.40	\$2.32	\$3.20	\$4.16	\$2.32	\$3.20	\$4.16
RRP Sell Price	\$4.95	\$7.00	\$9.95	\$4.95	\$7.00	\$9.95	\$5.99	\$7.00	\$9.95
GP%	53.13%	49.71%	55.78%	53.13%	54.29%	58.19%	53.13%	54.29%	58.19%



**Supergreen Falafel Salad**

Simply Tasty Code: LEAF006

**\$16.00 per kilo**



**Saffron Cous Cous Salad**

Simply Tasty Code: LEAF007

**\$16.00 per kilo**



**Thai Beef Salad**

Simply Tasty Code: LEAF008

**\$16.00 per kilo**

Weight	145g	200g	260g	150g	200g	280g	150g	220g	280g
Cost Price (excl. dressing)	\$2.32	\$3.20	\$4.16	\$2.40	\$3.52	\$4.40	\$2.40	\$3.20	\$4.40
RRP Sell Price	\$4.95	\$7.00	\$9.95	\$4.95	\$7.00	\$9.95	\$5.99	\$7.00	\$9.95
GP%	53.13%	54.29%	58.19%	51.52%	49.71%	55.78%	51.52%	54.29%	55.78%

\*GP does not include GST

**VG** Vegan