

Meal Deal Offer

Fire up your deli with Simply Tasty Bulk Wet Meals

simply
tasty.

Meal & Rice Offers make dinner a breeze for your customers.

Move over UberEats, your deli is the ultimate easy meal solution.

With a comprehensive range of delicious wet meals to suit all tastes and preferences, you can offer an exceptionally well priced Meal + Rice bundle for your customers.



Butter Chicken

Simply Tasty Code: HAE224
Metcash Code: 704170
3kg tray

Generous chunks of tender chicken in our famous butter chicken sauce - a real crowd pleaser.



Masala Meatballs

Simply Tasty Code: HAE263
Metcash Code: 272974
3kg tray

A mild masala sauce and oven roasted meatballs make this an easy family favourite.



Chilli Con Carne

Simply Tasty Code: HAE264
Metcash Code: 272848
3kg tray

Beef and beans just the way you like it.



Beef Massaman

Simply Tasty Code: HAE277
Metcash Code: Coming Soon
3kg tray

A traditional Thai curry with melt in the mouth chunks of beef.



Chickpea and Vegetable Korma

Simply Tasty Code: HAE262
Metcash Code: 272932
3kg tray

Fresh vegetables and chickpeas braised in a traditional korma curry sauce.



Beef and Vegetable Stroganoff

Simply Tasty Code: HAE273
Metcash Code: 366650
3kg tray

Tender beef strips in a classic gravy with mushrooms and sour cream.



Thai Green Curry

Simply Tasty Code: HAE251
Metcash Code: 704183
3kg tray

Chicken, coconut and kaffir lime in a Thai style gravy.



Steamed Rice

Simply Tasty Code: HAE275
Metcash Code: 423164
1.5kg tray

Fluffy, perfectly cooked white rice - the perfect accompaniment.

Benefits of working with Simply Tasty:



No lock in contracts or up front fees



Field Service Team



Fully HACCP compliant from our kitchen to your display



POS and merchandising support



We are a family owned and operated business

Our delicious Meal Combos will drive traffic to your deli.

We have developed an easy pricing structure to make promotions and communication of this offer easy for you, and your customers.

Pricing To your Customers:

- ☛ We recommend all meals are served with rice. Available from JL King in 1.5k trays item #HAE275
- ☛ Recommended servings in – Small, Medium and Large size tubs
- ☛ Recommended serving size based on BioPak Octa. You can purchase direct through BioPak. Or use your own Deli tubs with recommended serving quantities – Small 300g, Medium 400g & Large 600g

Steamed Rice
\$6.00

Per kg
(1.5kg tray)

RRP
\$5.99

Small
(300g serve)
100g rice
200g protein

RRP
\$7.99

Medium
(400g serve)
150g rice
250g protein

RRP
\$9.99

Large
(600g serve)
250g rice
350g protein



Beef and Vegetable Stroganoff

Simply Tasty Code: HAE273
Metcash Code: 366650

\$10.00 per kilo



Chickpea and Vegetable Korma

Simply Tasty Code: HAE262
Metcash Code: 272932

\$10.00 per kilo



Masala Meatballs

Simply Tasty Code: HAE263
Metcash Code: 272974

\$10.00 per kilo



Beef Massaman

Simply Tasty Code: HAE277
Metcash Code: Coming Soon

\$12.00 per kilo

Weight	300g	400g	600g	300g	400g	600g	300g	400g	600g	300g	400g	600g
Cost Price (inc Rice)	\$2.60	\$3.40	\$5.00	\$2.60	\$3.40	\$5.00	\$2.60	\$3.40	\$5.00	\$3.00	\$3.90	\$5.70
RRP Sell Price	\$5.99	\$7.99	\$9.99	\$5.99	\$7.99	\$9.99	\$5.99	\$7.99	\$9.99	\$5.99	\$7.99	\$9.99
GP%	56.59%	57.45%	49.95%	56.59%	57.45%	49.95%	56.59%	57.45%	49.95%	49.92%	51.19%	42.94%



Chilli Con Carne

Simply Tasty Code: HAE264
Metcash Code: 272848

\$10.00 per kilo



Butter Chicken

Simply Tasty Code: HAE224
Metcash Code: 704170

\$15.00 per kilo



Thai Green Curry

Simply Tasty Code: HAE251
Metcash Code: 704183

\$15.00 per kilo



Steamed Rice

Simply Tasty Code: HAE275
Metcash Code: 423164

\$6.00 per kilo

Weight	300g	400g	600g	300g	400g	600g	300g	400g	600g
Cost Price (inc Rice)	\$2.60	\$3.40	\$5.00	\$3.60	\$4.65	\$6.75	\$3.60	\$4.65	\$6.75
RRP Sell Price	\$5.99	\$7.99	\$9.99	\$5.99	\$7.99	\$9.99	\$5.99	\$7.99	\$9.99
GP%	56.59%	57.45%	49.95%	39.90%	41.80%	32.43%	39.90%	41.80%	32.43%

Steamed fluffy white rice, the perfect accompaniment to all these meals

*GP does not include GST

Vegan

It's as simple as that!

Simply Tasty has years of supply category experience. We know delis! We also have a full end to end solution available and do more than salads!

To find out more contact our team at info@jlking.com.au or on (03) 5443 1388

Visit our website for the full range at simplytasty.com.au

**simply
tasty.**